Pragati Singh

U X   D E S I G N E R

+15304076160
pragati@gatech.edu
pragatising.github.io
linkedin.com/in/pragatisin

Design Skills

Information Architecture
Information Visualisation
Low/High fidelity Prototyping
Storyboarding
Persona Creation
User Journey Maps
Visual Design & Illustrations
Wire-framing / Mockups

Research Skills

Affinity Mapping
Cognitive Walkthrough
Comparative Research
Contextual Inquiry
Field Study
Interviews
Literature Review
Observation
Survey design
Usability Testing

Tools

Adobe XD
Adobe Illustrator
Axure RP
D3
HTML/ CSS/ JQuery
InVision
Sketch

Education

Georgia Institute of Technology MS in Human-Computer Interaction-Digital Media	2018-2020 Atlanta
Birla Institute of Technology B.E in Electrical & Electronics	2010-2014 Ranchi, India

Professional Experience

DILAC Lab, Georgia Tech | Research Assistant — Jan-Aug 2019 · Atlanta, USA
Collaborated with a team of story-tellers, archive experts and academicians to design an online exhibit for the oral history of integration years in Coffee County. Created storyboards, Low and hi-fidelity functional prototype.

Pricewaterhouse Coopers Ltd. | Consultant — 2014-2017 · Kolkata, India
Conducted interviews, contextual inquiry, focus groups, designed interaction flows, personas, journey map, information architecture to help a cement company organise their legal records and increase traceability.

Projects

Surveillance and Privacy in Smart City — July-Present 2019
Conducted field study, observation and literature review to conceptualise surveillance and privacy in the context of Smart City. Currently ideating and exploring artefacts using critical design that can create awareness and act as reflection point for conversations around techno-utopianism.

Handel App, Sharing Contact Made Easier — Aug-Sept 2019
Conducted user interviews, contextual inquiry, affinity mapping, created storyboards and wireframes for the learning prototype. Currently doing iterations and designing feedback sessions for the evaluation of the updated prototype.

Focus Brand's Business Intelligence — Aug-Dec 2018
Conducted contextual inquiry, interviews, affinity mapping and analysis to understand workplace practices. Created low and hi-fidelity prototypes of a chatbot styled business analyst.

Note-taker for the readers — Aug-Dec 2018
Conducted rapid research to understand the reading process of serious academic readers, conducted body-storming, task analysis. Created Low and Hi-Fidelity prototype for the same.